

Writing to persuade	Writing to argue	Writing to advise
<p>Write the text for a leaflet, to be given out locally, that persuades people to recycle more. In your leaflet you should:</p> <ul style="list-style-type: none"> • introduce the topic of recycling • give ways in which people can increase their recycling • give reasons why people should recycle 	<p>Write a speech for school assembly, presenting arguments for and against banning mobile phones in schools. In your speech you should:</p> <ul style="list-style-type: none"> • present the argument for keeping mobile phones • present the argument for banning mobile phones • conclude with your own judgement 	<p>Write the text for a leaflet to be given out to newcomers to the school, giving them advice about how to settle in. In your leaflet you should:</p> <ul style="list-style-type: none"> • welcome new students to the school • identify different issues or problems that students may face when they join a new school • present ideas on how to resolve each of those problems
<p>Write an article for the school magazine in which you encourage students in the lower years to read more regularly. In your article you should:</p> <ul style="list-style-type: none"> • get the students' attention about reading • give reasons why students should read more • give examples of good books that they could read 	<p>As part of a school project, you have been asked to present an argument to local councillors about proposals to build a theme park in your town. Write the text for a presentation about the pros and cons of a local theme park. In your presentation you should:</p> <ul style="list-style-type: none"> • give the argument for the theme park • give the argument against the theme park • conclude with your own judgement about the proposal 	<p>Write a speech for a school assembly advising people about how to deal with bereavement. In your speech you should:</p> <ul style="list-style-type: none"> • get people thinking about the difficulties of losing someone they love • identify the different things people can do to help them deal with grief • identify the specific problems they may face and how it may impact on different areas of their life
<p>Write the text for a presentation that encourages your classmates to watch your favourite television programme or film. In your presentation you should:</p> <ul style="list-style-type: none"> • introduce your chosen TV programme or film • give reasons why you like it • give reasons why your classmates will like it 	<p>Write an article for your local newspaper, presenting the different aspects of a recent proposal to change the speed limit for all roads in the country to 40mph. In your article you should:</p> <ul style="list-style-type: none"> • present the pros of altering the speed limit • present the cons of altering the speed limit • conclude with your own judgement about the proposal 	<p>Write an article for the school magazine's advice pages about peer pressure. In your article you should:</p> <ul style="list-style-type: none"> • acknowledge the powers of peer pressure • give advice on how to avoid peer pressure • present ways in which you can deal with peer pressure

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<p>Write a speech to be given to newcomers to the school, encouraging them to take up a musical instrument or a sport as an after-school activity.</p> <p>In your speech you should:</p> <ul style="list-style-type: none"> • introduce the benefits of after-school activities • give reasons why it would be good to learn a new skill • give examples of the different options and why they are good 	<p>Write a speech for a school assembly, giving the arguments for and against decreasing the amount of reality television showing.</p> <p>In your speech you should:</p> <ul style="list-style-type: none"> • give the argument for reality television • give the argument against reality television • conclude with your own judgement 	<p>Write the text for a leaflet advising younger students about how to stay safe on fireworks night.</p> <p>In your leaflet you should:</p> <ul style="list-style-type: none"> • introduce the theme of fireworks night • give examples of the different dangers that young people need to be aware of • give advice on how to avoid being a victim of any of these dangers
<p>You have been invited to write an article for the travel section of a national newspaper, persuading other people to visit your favourite holiday destination.</p> <p>In your article you should:</p> <ul style="list-style-type: none"> • introduce your chosen holiday destination • give reasons why it's such a good place to visit • give examples of the different things that can be enjoyed there 	<p>Write the text for a presentation to local businesses about the idea of banning fast food.</p> <p>In your presentation you should:</p> <ul style="list-style-type: none"> • present the argument for banning fast food • present the argument against banning fast food • conclude with your own judgement about the issue 	<p>Write a speech for a school assembly that gives advice about dealing with bullying.</p> <p>In your speech you should:</p> <ul style="list-style-type: none"> • introduce the theme of bullying • suggest different strategies for avoiding, or dealing with, bullying behaviour • give examples of people in school that can help if you are experiencing bullying
<p>Write a letter to the local council asking for permission to close the roads around your school in order to organise a big charity street party.</p> <p>In your letter you should:</p> <ul style="list-style-type: none"> • introduce your proposal • give reasons why the charity deserves everyone's support • persuade the council that the party and the road closures won't cause problems 	<p>Write an article for the school magazine in which you present the argument for and against lowering the voting age from 18 to 16.</p> <p>In your article you should:</p> <ul style="list-style-type: none"> • give the argument for lowering the voting age to 16 • give the argument for keeping the voting age at 18 • conclude with your own judgement about the voting age 	<p>Write the text for a blog about the best ways to revise for exams.</p> <p>In your blog you should:</p> <ul style="list-style-type: none"> • introduce the topic of revision • identify different revision methods that could be useful • suggest ways in which young people can cope with the stress of revision for exams

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<p>Write the text for a leaflet, to be given out at school, which persuades young people to exercise more regularly.</p> <p>In your leaflet you should:</p> <ul style="list-style-type: none"> • introduce the topic of exercise • present reasons why exercise is worthwhile • give examples of a range of exercises that students could take part in 	<p>Write an open letter to the local newspaper that presents the different arguments for and against a recent council proposal to establish a 9pm weekday curfew for all young people under the age of 17.</p> <p>In your letter you should:</p> <ul style="list-style-type: none"> • present the pros of the curfew • present the cons of the curfew • conclude with your own judgement about the curfew 	<p>Write a letter to a younger student or family member, advising them on how to avoid problems with social media.</p> <p>In your letter you should:</p> <ul style="list-style-type: none"> • introduce the topic of social media • identify different dangers that can arise from improper use of social media • suggest ways in which young people can protect themselves from these dangers